



Association of Internal Management Consultants

Announcing an AIMC Affinity Group Conference Call

Topic: “The Role of the IC in Strategy Execution”

When: Friday, March 2nd from 12:00 noon to 1:30 pm Eastern Time

The theme will be “The Role of the Internal Consultant in Strategy Execution.” Feedback from our recent Benchmarking Survey indicated that this is an area of growing importance for internal consultants.

There will be a brief presentation at the beginning of the call by our featured speaker, David Michelson, focusing on "Delivering on Strategic Intent".

Other IC Groups with strong programs in this area will also be highlighted.

In addition, there will be a brief overview of our new Innovation and Strategy Execution Interest Group, which will be introduced at our Conference in April.

Please reply to this message at info@aimc.org regarding your interest in participating in the call. Dial-in instructions will be sent to you around one week before the call.

We will also include a chart with a listing of all attendees participating in the call.

Please contact Bill Trotter (239) 642-0580 if you have any questions regarding this conference call.